

Our "soap on a rope"is tied to a great tradition.

Our soaps go back almost 100 years. (They were our first products.)

And we're still making our soaps like we did then . . . the hard-milled method.

Only the finest soaps are made this way. Because milling means soap lasts longer. And hard milled soap holds that great English Leather® aroma until you've got nothing left but the rope.

So you see, there's a lot more tied to our soap than just a rope.



ENTHOL

The International Magazine for Men/MAY 1972 World-wide sale: 1,500,000 *

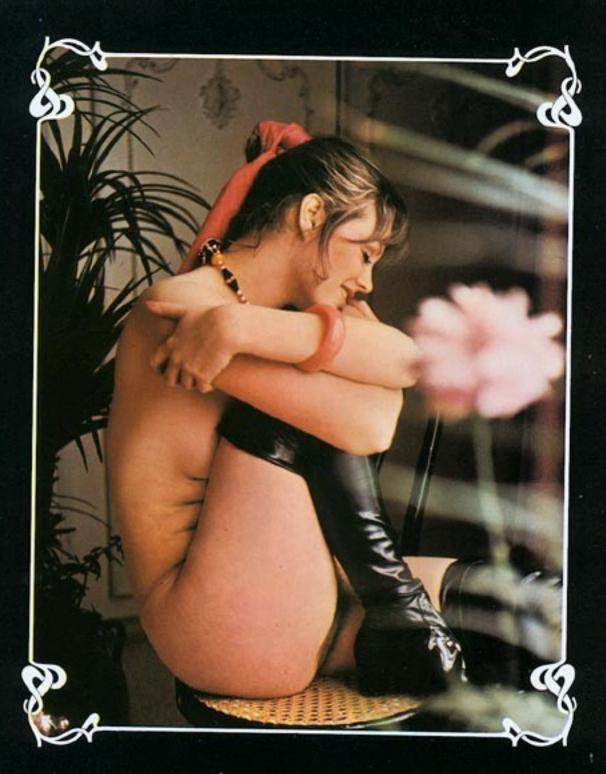


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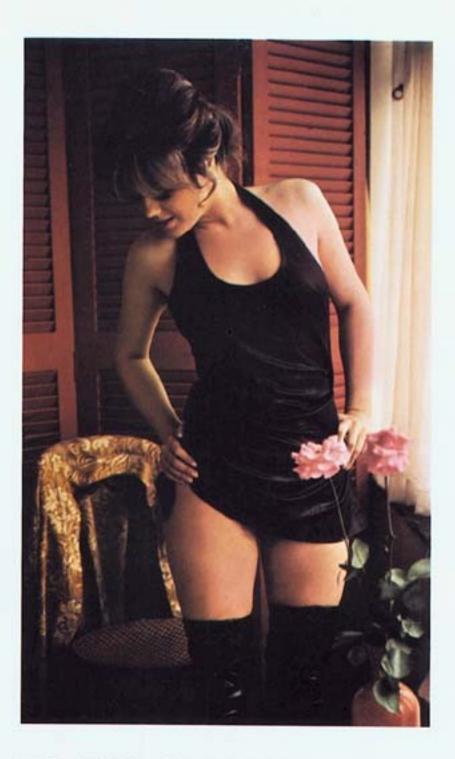


SBAROH

A soulful Pet with a predilection for Presley and an antipathy for politicians.







FORM AND REFORM

PHOTOGRAPHS BY BOB GUCCIONE

In a decade apparently devoted to personal cool, a very grown-up 19-year-old. Sharon Elaine Balley admits to one uncool urge: for one night only, she still wants to shake the sheets with the everlasting golden love idol of American pop, Elvis Presley. "And just to make matters worse," she confesses, "I'm willing to pay for the opportunity—



my entire income for the next five years !" Sharon hastens to explain that her unseemly hang-up is really a hangover from pubescence in the Presiev years. "Unless you're a little girl growing up in the shadow of a Victorian grandmother and you've just discovered that you have breasts and overnight you encounter the electric sex appeal of an Elvis Preslay. you'll never know what I'm talking about. What I'm really willing to pay for is that little giri's wonderful dream of growing upnot for anything I necessarily feel now. I'm all over Mr Presley, but the child in me isn't!" Born and brought up in Hoddesdon, in Hertfordshire, Sharon went to Italy at 16 to work as an au pair in Milan, She learned Italian quickly and acquired a taste for traveling As a Gemini (fickle. intuitive) Sharon has a penchant for older men-"they're stable and I still need a bit of stabilizing"but believes religiously that compatibility provideth a higher priority than maturity.



"I just can't form light-hearted relationships. I've got very few friends and I change them often." Though not politically minded, our 36-23-36 Pet's pet peeve is politicians, "I simply see them as people. Prime Minister Heath, for example, has as much personal magnetism as a limp cabbage, and Wilson is worse. President Nixon's eyes remind me of the little windows in a one-armed bandit. I'd like to see England run by a black man; only because he'd probably have a greater sense of social tragedy. He might be more sympathetic. And picture Parliament run by disc jockeys instead of politicians. Wouldn't that make England swing again?" From the mouths of babos, etc. etc.





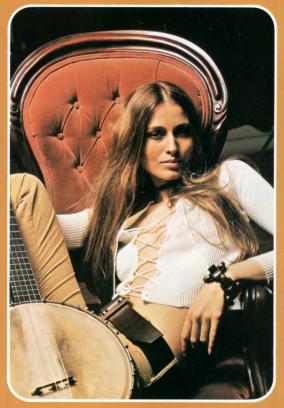












Unimpressed by romanticism, this erudite English girl has nonetheless a peerless prospect in fields both emotional and economic





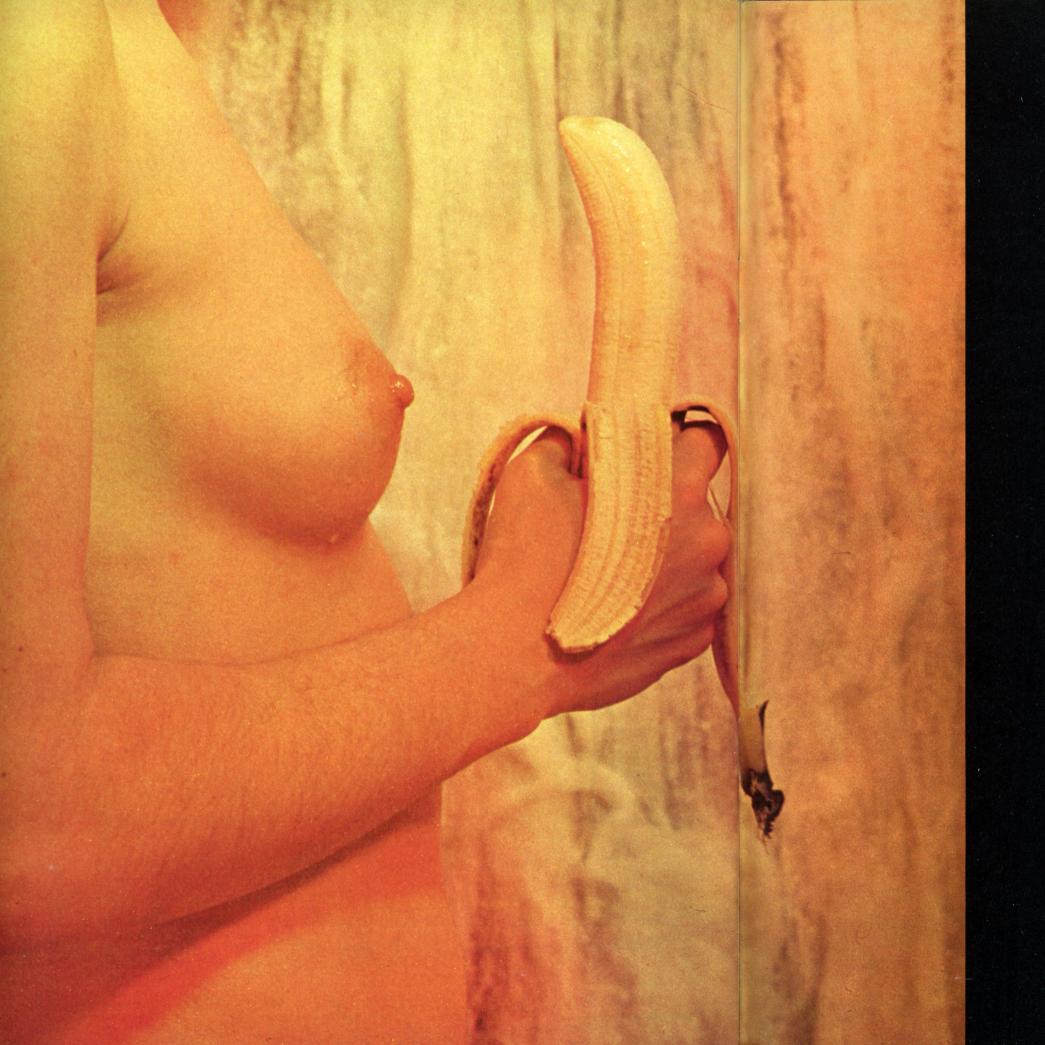
With cynicism rare for a girl so likely to impress the most chauvinist of males, 21-yearold Celia Starr subscribes to a view of romanticism that is best summed up by H. L. Mencken's uncompromising aphorism: "Love is the triumph of imagination over intelligence." The sensual Celia, whose perusable proportions (36-23-36)add classic atmosphere to the antique emporium in London's Kensington where she works as an assistant, ascribes her unromantic attitude to an early affaire. "He promised me everything, and like a fool



I believed it. I came down so hard I could never forget it. I won't ever quite trust a man in the same way again, although that doesn't mean for a moment that I dislike men." Celia, whose eventual ambition is to buy a shop of her own, and run it in conjunction with "a man I may almost love", is a specialist in Regency inlaid tables, and to watch her indentify the bird's-eye maples and mahoganies is an education in itself. Celia may be offhand about love, but we feel that, given time, she has the potential of a super-Starr.

OH





DOYOU FREAK FRENCH?

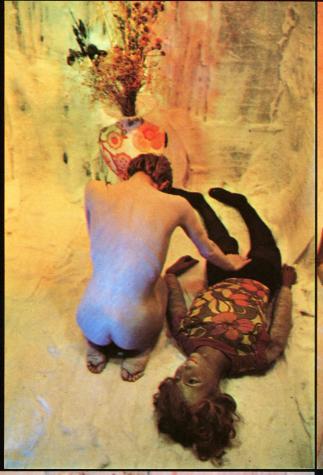
Latent in many apparently unassuming objects, according to the French photographer Marc Kramer, are erotic possibilities that would stun the uninitiated mind.

Take the humble banana, suggests this gourmand of Gallic grotesquerie. Now you mightn't credit it possible, but this firm plain fruit, stiff and curving,





actually puts some people in mind of a—well, you know, a dong. And if this sexual transmogrification is not of itself enough, Kramer goes on to use his camera in a way that really brings out the worst in things. Apples, flowers, needles—even people are all part of a hypersexual symbolism in which superficial beauty is stripped mercilessly away to reveal the superficial ugliness beneath. In fact, it is probably not too far







"Here's licking at you, kid," (left) as dubious doll debouches with dummy, who eventually proves (top left) a flop, sexwise; though sometimes it's hard to tell (top) which one is the big stiff. (Facing page) dummy gets a lift and all the stuffing rushes to her head.

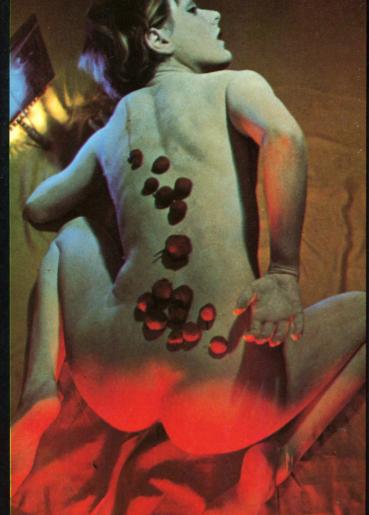


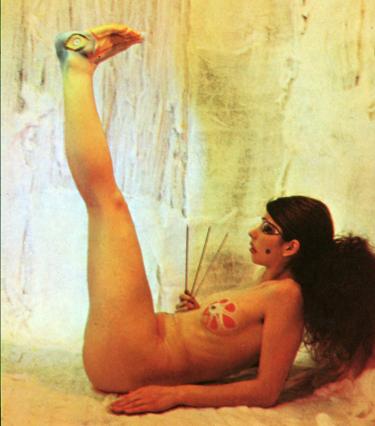




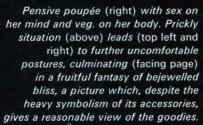
from the truth to aver that this
lensman of the lascivious, by seeking out with his camera
the carnal possibilities of wholesome, everyday artefacts, only succeeds in reflecting
his own distorted view of sexuality.

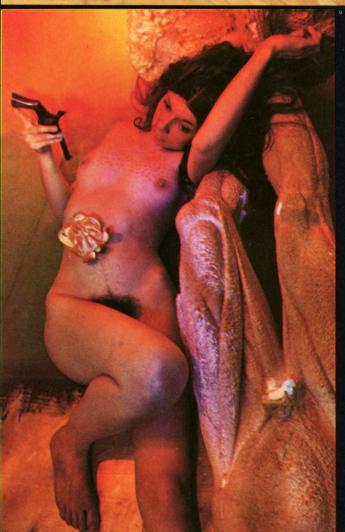
But then the possibilities are weld and limitless:
the Eiffel Tower is obviously a
ferric representation of French fertility; the Paris

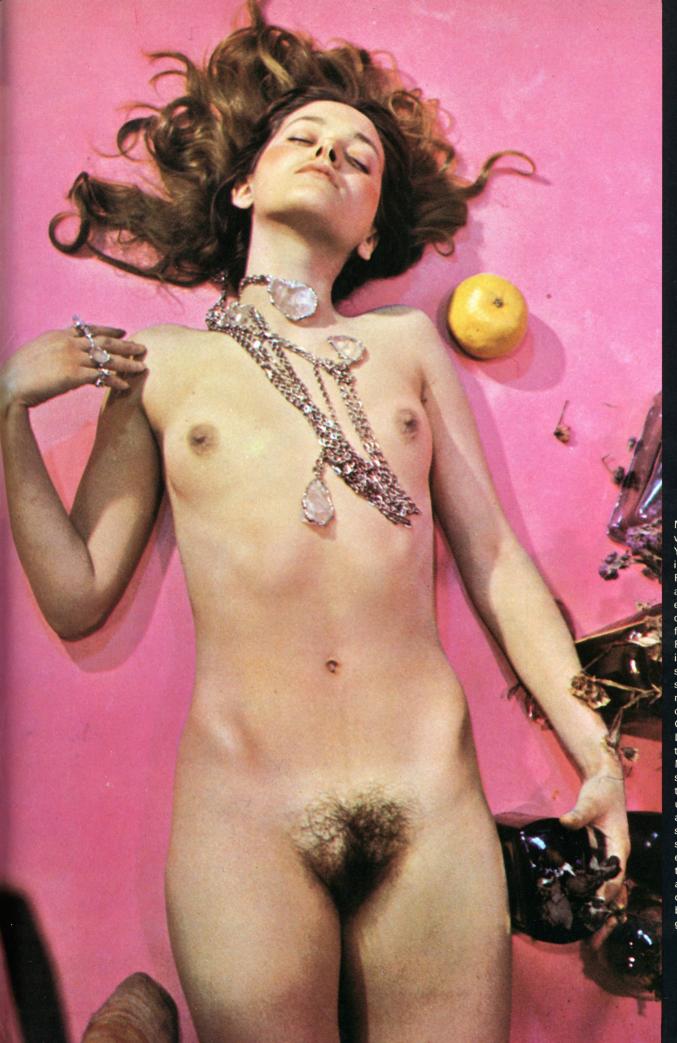












Metro is a womb. New York is nothing less than Phallusberg; and every eggplant, cucumber, fig and French loaf is a potential symbol of sex. And navel oranges, for God's sake! Leastways, that's how M. Kramer seems to see things. To us, the finest and most suggestive symbol of eroticism is that unassuming object—a beautiful girl.